



2009 Income Disclosure Statement

Distributor Rank	% of Active Distributors*	Average Annual Income**	Average Number of Months to Reach This Level
Distributor	34.28%	\$662	–
Advisor	56.50%	\$2,149	–
Silver	5.15%	\$11,685	14
Gold	2.05%	\$36,849	23
Gold 3 Star	0.44%	\$40,516	26
Ruby	0.91%	\$80,980	32
Ruby 6 Star	0.13%	\$93,285	39
Emerald	0.29%	\$184,829	45
Emerald 9 Star	0.08%	\$256,938	56
Diamond	0.15%	\$681,295	58
Platinum	0.03%	\$1,320,914	156

* Active distributor is anyone that earned a check in 2009.

** Average annual income for all active distributors in 2009 was \$1,731.95

The earnings statistics shown above are based upon compensation earned by all active AdvoCare Independent Distributors in 2009. “Active” Distributors are those who received any compensation pursuant to the AdvoCare Compensation Plan in the form of wholesale commissions, overrides and leadership bonuses. The average annual income for all active Distributors in 2009 was \$1,731.95. The amounts above do not include the income realized by Distributors from the retail sale of products or incentive bonuses, so the actual compensation earned may be higher.

The earnings shown above are not necessarily representative of the income, if any, that an AdvoCare Distributor can or will earn through his or her participation in the AdvoCare Compensation Plan. These figures should not be considered as guarantees or projections of your actual earnings or profits. Success with AdvoCare results only from successful sales efforts, which require hard work, diligence, and leadership. Your success will depend upon how effectively you exercise these qualities.