



2011 Income Disclosure Statement

Distributor Rank	% of Active Distributors*	Average Annual Income**	Average Number of Months to Reach This Level
Distributor	32.96%	\$804	–
Advisor	57.81%	\$2,328	–
Silver	5.73%	\$12,552	14
Gold	1.61%	\$39,518	25
Gold 3 Star	0.50%	\$43,215	28
Ruby	0.69%	\$81,382	36
Ruby 6 Star	0.11%	\$98,213	45
Emerald	0.30%	\$186,857	53
Emerald 9 Star	0.12%	\$266,436	70
Diamond	0.15%	\$649,082	79
Platinum+	0.02%	\$1,580,470	143

* Active distributor is anyone that earned a check in 2011 (Not bonuses.)

** Average annual income for all active distributors in 2011 was \$1,759.69.

The earnings statistics shown above are based upon compensation earned by all active AdvoCare Independent Distributors in 2011. "Active" Distributors are those who received any compensation pursuant to the AdvoCare Compensation Plan in the form of wholesale commissions, overrides and leadership bonuses. The average annual income for all active Distributors in 2011 was \$1,759.69. The amounts above do not include the income realized by Distributors from the retail sale of products or incentive bonuses, so the actual compensation earned may be higher.

The earnings shown above are not necessarily representative of the income, if any, that an AdvoCare Distributor can or will earn through his or her participation in the AdvoCare Compensation Plan. These figures should not be considered as guarantees or projections of your actual earnings or profits. Success with AdvoCare results only from successful sales efforts, which require hard work, diligence, and leadership. Your success will depend upon how effectively you exercise these qualities.