



2012 Income Disclosure Statement

Distributor Rank	% of Active Distributors*	Average Annual Income**	Average Number of Months to Reach This Level
Distributor	33.33%	\$883	–
Advisor	57.40%	\$2,465	–
Silver	5.85%	\$12,803	14
Gold	1.59%	\$38,932	25
Gold 3 Star	0.47%	\$41,391	27
Ruby	0.71%	\$81,967	35
Ruby 6 Star	0.10%	\$100,733	42
Emerald	0.25%	\$192,108	53
Emerald 9 Star	0.13%	\$276,729	65
Diamond	0.15%	\$648,879	75
Platinum+	0.03%	\$1,562,959	142

* Active distributor is anyone that earned a check in 2012 (Not bonuses.)

** Average annual income for all active distributors in 2012 was \$1,781.10.

The earnings statistics shown above are based upon compensation earned by all active AdvoCare Independent Distributors in 2012. "Active" Distributors are those who received any compensation pursuant to the AdvoCare Compensation Plan in the form of wholesale commissions, overrides and leadership bonuses. The average annual income for all active Distributors in 2012 was \$1,781.10. The amounts above do not include the income realized by Distributors from the retail sale of products or incentive bonuses, so the actual compensation earned may be higher.

The earnings shown above are not necessarily representative of the income, if any, that an AdvoCare Distributor can or will earn through his or her participation in the AdvoCare Compensation Plan. These figures should not be considered as guarantees or projections of your actual earnings or profits. Success with AdvoCare results only from successful sales efforts, which require hard work, diligence, and leadership. Your success will depend upon how effectively you exercise these qualities.