

# Income disclosure

## SendOutCards Compensation Plan

The figures are not guarantees or projections of your actual earnings or profits. SendOutCards makes no guarantee of financial success. Your success with SendOutCards results only from successful sales efforts, which require hard work, diligence, skill, persistence, competence, and leadership. Your success will depend upon how well you exercise these qualities, in addition to your effectiveness in selling SendOutCards products, developing customers, building and training a sales organization (downline). The average annual income and median annual income for ALL U.S. distributors at all ranks, which includes Active and Inactive Distributors, in 2011 was \$135.10, and \$96.72, respectively. Seventy-two percent (72%) of U.S. Distributors did not earn any commissions in 2011.

\*An "Active" Distributor are those distributors in their first year following enrollment, and distributors who have paid their annual renewal fee for the year and met the minimum volume requirement of 30 PV.

Rank	% of Total Distributors at this Rank in 2011	% of Active* Distributors at this Rank in 2011	Average Gross Annual Earnings for Active Distributors	Median Gross Annual Earnings for Active Distributors	Avg No. of Months to Achieve Rank	Median No. of Months to Achieve Rank
Distributor	3.46%	3.53%	\$17.10	\$144.34	0	0
Senior Distributor	90.56%	88.42%	\$64.13	\$104.18	0.08	0
Manager	3.02%	3.95%	\$707.67	\$343.22	14.66	12.00
Senior Manager	2.73%	3.78%	\$3,572.89	\$2,086.86	13.38	12.02
Executive	0.19%	0.27%	\$25,340.57	\$18,344.19	26.27	23.48
Senior Executive	0.02%	0.03%	\$90,686.47	\$77,809.48	26.22	22.00
Eagle	< 0.01%	0.01%	\$498,717.18	\$243,897.18	36.25	41.00

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