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# Income Disclosure 2013

## SendOutCards Compensation Plan

The figures are not guarantees or projections of your actual earnings or profits. SendOutCards makes no guarantee of financial success. Your success with SendOutCards results only from successful sales efforts, which require hard work, diligence, skill, persistence, competence, and leadership. Your success will depend upon how well you exercise these qualities, in addition to your effectiveness in selling SendOutCards products, developing customers, building and training a sales organization (downline).

Rank	% of Total Distributors at this Rank in 2013	% of Active* Distributors at this Rank in 2013	Weekly Low Income	Weekly High Income	Average Gross Weekly Earnings for Active Distributors	Median Gross Weekly Earnings for Active Distributors	Monthly Low Income	Monthly High Income	Average Gross Monthly Earnings for Active Distributors	Median Gross Monthly Earnings for Active Distributors	Average Gross Annual Earnings for Active Distributors	Median Gross Annual Earnings for Active Distributors	Average Number of Months to Achieve Rank	Median Number of Months to Achieve Rank
Qualified Distributor	86.66%	44.51%	\$25.50	\$131.04	\$57.87	\$42.89	\$20.31	\$349.70	\$32.85	\$24.41	\$3,403.71	\$2,523.04	0	0
Manager	6.21%	26.78%	\$34.23	\$322.33	\$104.58	\$90.72	\$20.01	\$2,600.62	\$68.70	\$43.11	\$4,362.29	\$5,198.89	17.20	13.5
Senior Manager	4.71%	24.21%	\$32.25	\$619.26	\$136.61	\$108.63	\$20.05	\$11,841.87	\$220.82	\$119.75	\$9,753.74	\$7,065.79	26.49	23.06
Executive	0.39%	3.44%	\$30.39	\$887.44	\$139.90	\$93.64	\$34.67	\$20,465.99	\$1,526.04	\$888.56	\$25,587.31	\$18,532.11	33.05	34.91
Senior Executive	0.04%	0.65%	\$33.31	\$226.92	\$110.50	\$72.61	\$139.54	\$18,015.83	\$6,170.90	\$4,044.77	\$79,791.99	\$52,313.08	57.47	56.40
Eagle	<0.01%	0.42%	\$77.45	\$1,204.91	\$377.05	\$179.42	\$14,270.20	\$103,581.81	\$45,426.32	\$20,673.16	\$564,722.34	\$259,807.34	36.25	41.00

The average annual income and median annual income for ALL U.S. distributors at all ranks, which includes Active and Inactive Distributors, in 2013 was \$5,571.46 and \$1,678.15, respectively.

Twenty Eight percent (28%) of U.S. Distributors did not earn any commissions in 2013.

\*An "Active" Distributor are those distributors in their first year following enrollment, and distributors who have paid their annual renewal fee for the year and received at least one commission check during the year.

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