

March 1, 2015

The Canadian federal government through the Competition Act requires all direct sellers to adequately disclose potential earnings information to all recruits. As Tupperware Canada is committed to adhering to all laws and regulations as established by our government, we revised our recruiting information so as to be in compliance.

You may notice in the recruiting brochure and in the catalog that we are featuring an Income Disclosure Summary chart showing average earnings for various career levels within the Tupperware compensation model for 2014. The Income Disclosure Summary chart is also available for access or download in the "Be a Consultant" > "Earning Potential" section at Tupperware.ca. Tupperware Sales Force should distribute the Income Disclosure Summary chart to all potential recruits.

While our printed material includes this disclosure, you should still feel very comfortable discussing with your recruits your, and your Tupperware friends', experiences related to income, financial security, flexible hours, reaching personal goals, building friendships, recognition and the overall fun and satisfaction of doing something that helps others.

If you have any questions, please contact Customer Care at 1-888-921-7395 (English) or 1-877-437-1598 (French).

2014 Income Disclosure *Summary*

CAREER LEVEL	NUMBER OF PARTICIPANTS	PERCENT OF ACTIVE PARTICIPANTS**	PERCENT OF PARTICIPANTS	AVERAGE EARNINGS PER PARTICIPANT**
INACTIVE CONSULTANT*	12,373		45.93%	\$28.43
CONSULTANT	12,664	86.94%	47.01%	\$698.04
MANAGER	1,177	8.08%	4.37%	\$4,323.50
STAR MANAGER	379	2.60%	1.41%	\$7,098.06
EXECUTIVE MANAGER	85	0.58%	0.32%	\$11,694.68
DIRECTOR	163	1.12%	0.61%	\$27,999.16
STAR DIRECTOR	64	0.44%	0.24%	\$47,668.22
2 STAR DIRECTOR	18	0.12%	0.07%	\$75,489.54
3 STAR DIRECTOR	12	0.08%	0.04%	\$106,225.57
5 STAR DIRECTOR	5	0.03%	0.02%	\$151,732.33

*Inactive Consultants are those plan participants that have earned some commissions from the sale of products, but have not achieved a minimum of \$500 in personal retail sales within a four month period during 2014.

**Participants in the Tupperware Breakthrough Plan are considered 'Active' if they have achieved a minimum of \$500 in personal retail sales during a four month period in 2014. Consultants, Managers, Star Managers, Executive Managers, Directors, Star Directors, Two Star Directors, Three Star Directors and Five Star Directors are all 'Active'.

The earnings information above is for all Tupperware Breakthrough Plan sales force members who either earned profit or commission or both during 2014. The average annual income for all plan participants (including all ranks) in 2014 was \$707.97. The average annual income for all Active plan participants in 2014 was \$1,331.57. The earnings in this chart are not necessarily representative of the income, if any, that a plan participant can or will earn through his/her participation in the Tupperware Breakthrough Plan. These figures should not be considered as guarantees or projections of your actual earnings or profits. Any representation or guarantee of earnings would be misleading. Success with Tupperware results depends on each individual participant's skills and personal efforts.