

(Facebook Tips from Executive Cynthia Evans)

If you are busy or just aren't around a lot of people, I have a slogan ----

"If you have a phone and Facebook, you can make a Freakin Fortune!!!!"

1. The KEY to building in Facebook in my opinion is to raise curiosity! I NEVER put out my website or post the words Xyngular or Xyng or any of that because people will take the path of least avoidance. If they can google something and buy it without talking to you, they will. So here is how I do it:
2. Post great weight loss stories on your status, for example: "I just got a text from Brian, in Red House, WV, he is down 90 pounds since May on this new system! Wow, that rocks!"
3. I also post business status things too. For example: I wish I could build a \$10,000.00 or more per month income with my law firm without any overhead, the same way I can through my side business! This thing rocks!"

WHEN PEOPLE START ASKING QUESTIONS and POSTING COMMENTS

1. NEVER EVER EVER answer them on your wall. Always answer in a private message so that others continue to remain curious.
2. If the comment or Q is about weight loss, I send this same exact message every time: "Hi _____, This stuff rocks! It is the best thing I have ever seen, click on this link (insert link**) or copy and paste the link into your browser. DO NOT try to put it in the Google search box, because you will not be able to find it that way. It needs to be in the address bar at the top where you see the letters "https://" Then watch the 2 videos...they are short. After that, inbox me back and I will answer your Qs and help you customize a package."
3. Then I follow up to see if they watched it if I haven't heard back from them and I build urgency. "Hey _____, did you get a chance to check out the website yet? Hurry, because there is a special going on that you will miss out on if you don't." (I will create a special for a 360 pack)
4. After they inbox me back and ask the first Q. I don't answer it. I write back, "What is your phone number and when will you be sitting in front of your computer, so I can answer all your Qs?"
5. This is when you text your upline to tell them you want to do a 3 way call and that you have this certain time in mind. Then you do the **call**.
6. When you call them, we encourage you to use the F.O.R.M.ing method by Dani Johnson so you can best serve them. Your upline will do this for you until you have a handle on what this looks like!

***If you have subscribed to the automated business development system, the link mentioned above and message along with the follow-up will be done automatically for you.*