



## Our Company Overview

What is Fortune Hi-Tech Marketing?

Which products and services do we provide?

How can you earn money?

How do you get started?



## What is Fortune Hi-Tech Marketing?

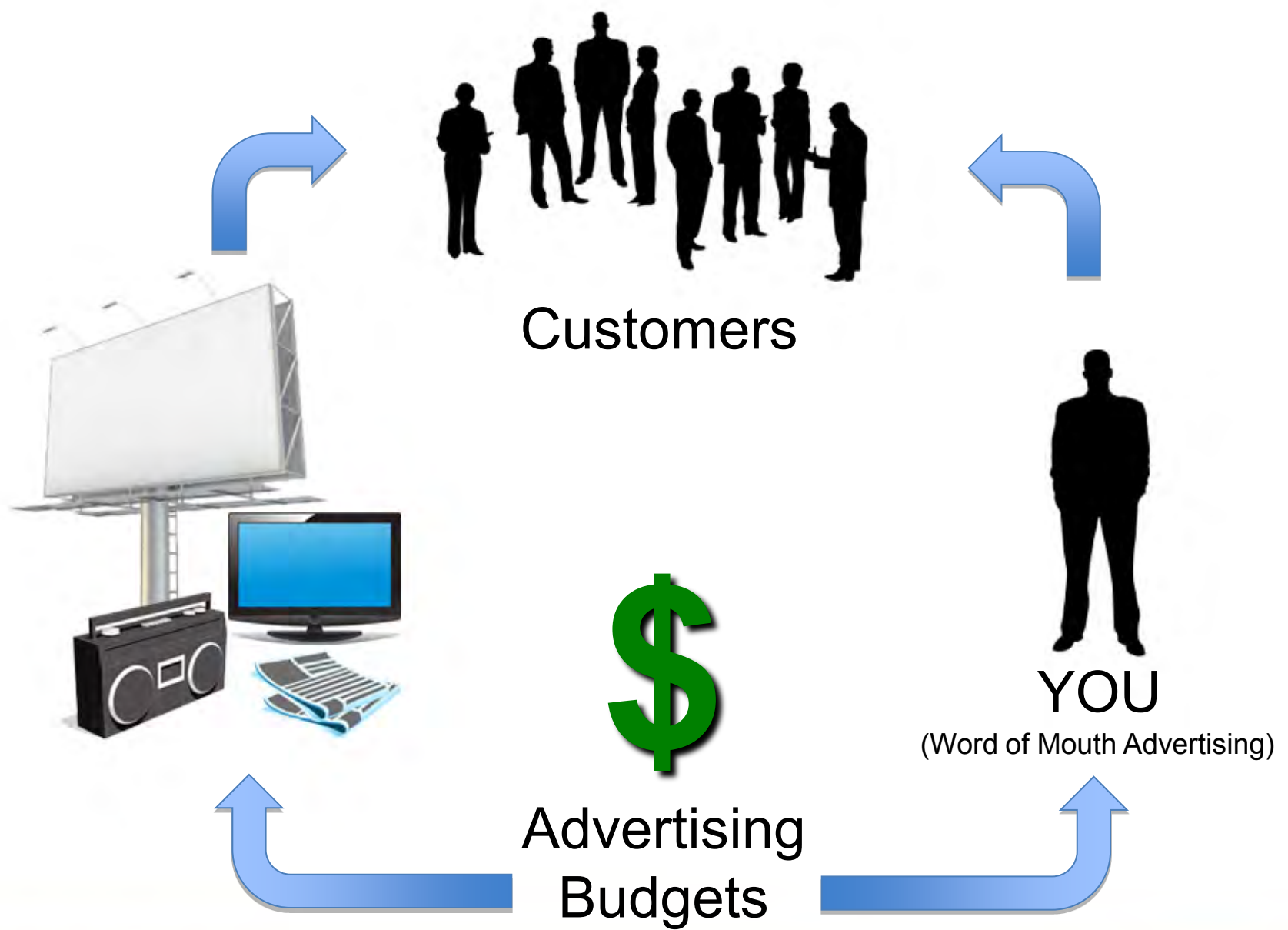
- A relationship marketing company that provides you with the tools to improve your health and increase your wealth
- An international company
- Headquartered in Lexington, Kentucky
- Financially solid
- 100% debt free



# The History of FHTM

- Founded in January, 2001
- Led by an experienced management team
- Dedicated to the success of Representatives
- Vision of FHTM is to help others achieve their financial goals and life dreams





# THE WIRELESS SHOP

POWERED BY  
 **SIMPLEXITY.**







# Protect America

Interactive Wireless Security Systems



[Hotel](#) | [Air](#) | [Hotel & Air](#) | [Cars](#) | [Deals](#) | [Cruise](#)

City:

☐ Include nearby areas

Check In:

mm/dd/yyyy

Check Out:

mm/dd/yyyy

Rooms:

Adults (18+):

Children:

More Search Options:  
[Address](#), [Hotel Name](#), [5+ Rooms](#)

SEARCH

### Explore the New Destination & Hotel Guides

Select a Destination 
[Boston](#)  
[Chicago](#)  
[Honolulu](#)  
[Las Vegas](#)  
[Los Angeles](#)  
[Miami](#)
[New Orleans](#)  
[New York City](#)  
[Orlando](#)  
[San Francisco](#)  
[Paris](#)  
[London](#)

### Need Ideas for Travel? Select Depart From City:

Choose a City 

[\\$ Under \\$250](#) | [Top Sellers](#)  
[Sun & Fun](#) | [Romance](#)  
[Vegas, Baby!](#) | [Luxury](#)  
[All Inclusive](#) | [International](#)

## VISIT ORLANDO

BOOK NOW

A MAGICAL DESTINATION



### Top Destinations

Check out a few great deals on top rated cities



### Tickets & Attractions

[Save on Tickets & Attractions now](#)

### Great Travel Deals

[Last Minute: Weekend Packages](#)  
[110% Best Hotel Rate Guarantee](#)

### Great Cruise Deals coming here soon

### Get Email Updates

Sign up for exclusive and limited-time [travel deals!](#)

First 

Last 

eMail 

SIGN UP NOW!

# Peter Lamas



# A Foundation for Life



Antioxidants  
Fitness/Energy  
Children's Health  
Bone and Joint Health  
Immune Support  
Beauty  
Cardio Health  
Weight Management  
Men's Health  
Women's Health  
Cleansing  
Whole Foods



# protection for living<sup>tm</sup>



AIR AND WATER FILTRATION PRODUCTS

Authorized online retailer of



Air and Water Filters

# Amusement Pack

Amusement Pack



# ROADSIDE AUTO CLUB

Members enjoy access to:

- Roadside assistance and dispatch
- \$50,000 travel insurance
- Turn by turn assistance
- Roadside assistance reimbursement
- Lockout assistance reimbursement
- Hotel savings
- And more!

# Our Products and Services

- Product and service offerings from reputable companies
- Consumer confidence and brand awareness
- No change in buying habits
- Products that attract loyal customers



# Our Business Model

You do 2 things:

1. You gather loyal customers
2. You introduce the business to others  
(who gather loyal customers)





Your life. Your fortune.

FHTM can set your life on the "Fast Track" to success. Please moment to review this site and watch the FHTM video.

We can show you how to start a full or part-time business that will help you to generate the money you need and deserve while working from the privacy of your own home. We look forward to helping you achieve financial freedom and helping you achieve all your dreams! Don't hesitate to contact us. We look forward to working with you in the future.

[become an FHTM Rep!](#)

FHTM Independent Representative (Your Name Here) has directed you to this site.  
If this is not correct, please [click here](#).

Purchase FHTM products now!

TRUE  
ESSENTIALS™

FLYING BASS  
WHOLEFOOD

Peter Lamas

dish  
NETWORK

Health  
Card

myTollTag

THE WIRELESS SHOP

Protect America  
Interactive Wireless Security Systems

protection for living

EZ

TRAVEL  
FHTM

identishield

FHTM  
Rewards Mall

magazines.com

ROADSIDE  
AUTO CLUB

Amusement Pack

FABS  
CYBERFITNESS™

CHOICE  
PLANS

fortune  
TV.info

VoiceConnect

digital  
landing

TCD  
LONG DISTANCE™



**Earn Up to 25%**  
**Customer Generated Usage**  
**(CGU)**  
**On your customers' bills**



Powered by the BSP Rewards Network



**BARNES & NOBLE**  
[www.bn.com](http://www.bn.com)

**and more...**



# Introduce the Business to Others

**YOU**

Personal Customers  
(Up to 25% CGU)



Steve

3 Qualified Customers \*  
(Customers are the buyers  
of FHTM's products and services)

**\$100** Quick Start Bonus (QSB)  
**for You!**



- Products and services must be sold and activated within 60 days of Manager's start date in order to be eligible for bonuses.

# YOU

## Manager

**3** Personal Customer Points  
(Up to 25% CGU)



### 1st Level

(1/4% CGU)

Steve

Lisa

Scott

## \$300.00

**QSB  
For You!**

3 Customer Pts\*

3 Customer Pts\*

3 Customer Pts\*

(Customers are the buyers of  
FHTM's products and services.)

### 2nd Level

(1/4% CGU)



- Products and services must be sold and activated within 60 days of Manager's start date in order to be eligible for bonuses.

# YOU

## Manager

{ 10 Personal Customer Points  
(Up to 25% CGU)



Steve

Lisa

Scott

### 1st Level

(1/4% CGU)

(30 Customer Pts)

10 Customer Pts

10 Customer Pts

10 Customer Pts

## \$300.00

QSB  
For You!

(Customers are the buyers of  
FHTM's products and services.)

### 2nd Level

(1/4% CGU)

(90 Customer Pts)



- Products and services must be sold and activated within 60 days of Manager's start date in order to be eligible for bonuses.

YOU

Level      Managers      Qualifying  
Customer Points

From the Sales of  
Products and Services

1		30
2		90
3	27	270
4	81	810
5	243	2,430
6	729	7,290
7	2,187	21,870
8	<b>6,561</b>	<b>65,610</b>

## Potential

### Mathematical Formula

- Duplicate through all 8 levels

Levels 1-7 = 1/4% CGU

\* Percentages may vary depending on product mix

- Illustrates the potential power of mathematical growth but does not represent actual results.

YOU

Level

Managers

Qualifying  
Customer Points

From the Sales of  
Products and Services

1



30

2



90

3

27

270

4

81

810

5

243

2,430

6

729

7,290

7

2,187

21,870

8

**6,561**

**65,610**

## Potential

Mathematical Formula

- Duplicate through all 8 levels

Levels 1-7 = 1/4% CGU

Level 8 = 5% CGU \*

\* Percentages may vary depending on product mix

- Illustrates the potential power of mathematical growth but does not represent actual results.

YOU

Level

Managers

Qualifying  
Customer Points

From the Sales of  
Products and Services

1



30

2



90

3

27

270

4

81

810

5

243

2,430

6

729

7,290

7

2,187

21,870

8

**6,561**

**65,610**

## Potential

Mathematical Formula

- Duplicate through all 8 levels

Levels 1-7 = 1/4% CGU

Level 8 = 5% CGU \*

- Example: (based on 5% CGU)

6,561 Managers

x 10 Customers

x CGU of \$25 (Average Monthly Bill) =

**\$82,012.00 per month**

- 10% success is over \$8,200
- 1% ... over \$820 per month

\* Percentages may vary depending on product mix

- Illustrates the potential power of mathematical growth but does not represent actual results.

# YOU

## Regional Sales Manager

\$100 Quick Start + \$100 CAB\*\* + CGU\*\*\*



### 1st Level (3/4% CGU)

Chris

Shelly

Don

3 Customer Pts\*

3 Customer Pts\*

3 Customer Pts\*

### 2nd Level (3/4% CGU)



• Products and services must be sold and activated within 60 days of Manager's start date in order to be eligible for bonuses.

\*\*Customer Acquisition Bonus

\*\*\*Customer Generated Usage



# Regional Sales Manager

## Regional Sales Manager Fully Coded Bonus

\$100 Quick Start + \$100 CAB\* + CGU\*\*

Level

CGU (3/4%)

\$200 1



\$100 2



(3/4%)

\$100 3



(3/4%)

\$100 4



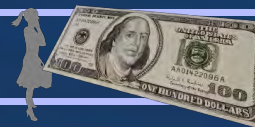
(3/4%)

\$100 5



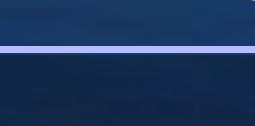
(3/4%)

\$100 6



(3/4%)

\$100 7



(3/4%)

\$100 8

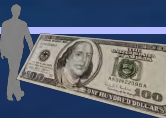
(5 1/2%)

\$100 9

(1/2%)

\$100 10

(1/2%)



Unlimited  
Levels!



*Peter Lamas*



THE WIRELESS SHOP



\*Customer Acquisition Bonus  
\*\*Customer Generated Usage

• Products and services must be sold and activated within 60 days of Manager's start date in order to be eligible for bonuses.

## Double Bonuses

### Regional Sales Manager Coding

Within a Calendar Month:

Six Qualifying Managers are gathered\*

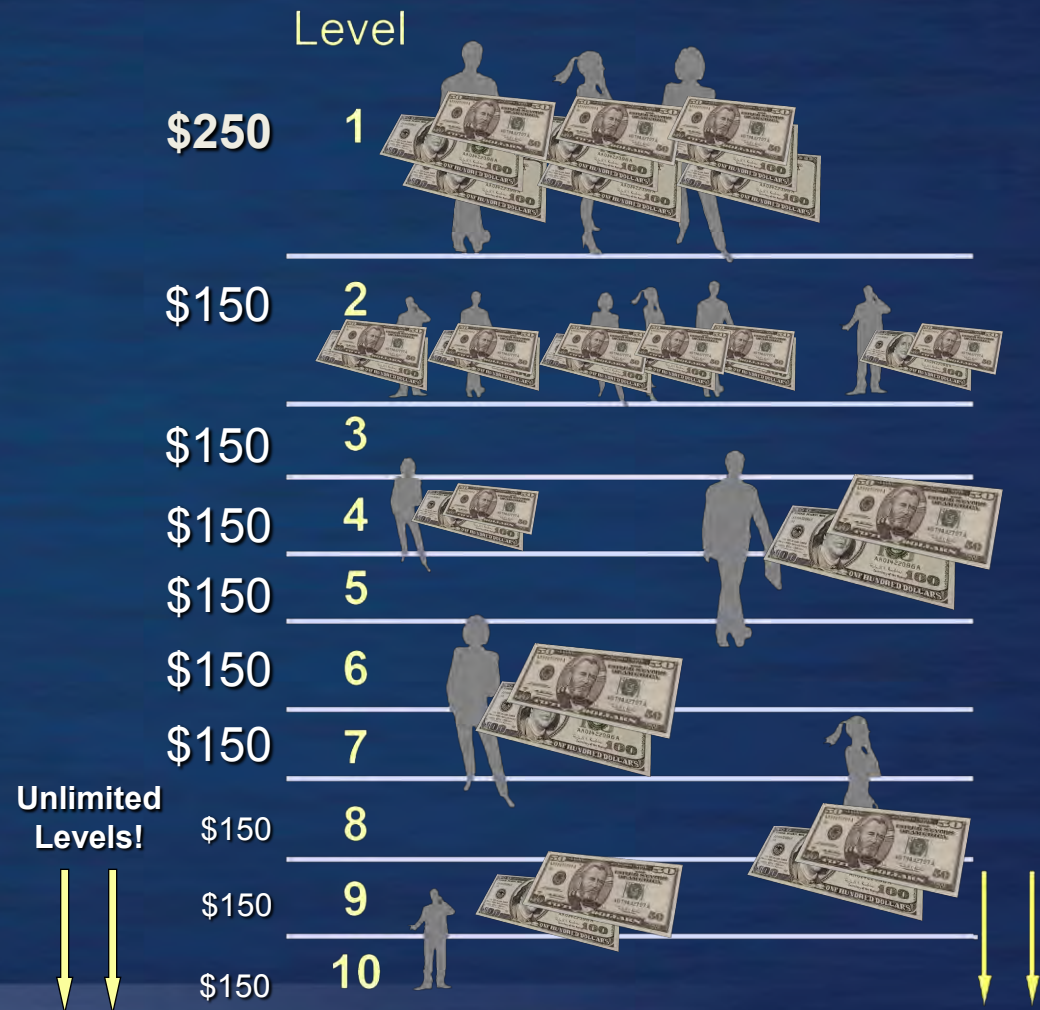
A total  
CAB of \$150.00

\* A Manager qualifies by selling 3 products or services that go active within 60 days of the Manager's start date.



## Regional Sales Manager

### Regional Sales Manager Fully Coded Bonus



## Double Bonuses

### Regional Sales Manager Coding

Within a Calendar Month:

Six Qualifying Managers are gathered\*

A total  
CAB of \$150.00

Sixteen Qualifying Managers are gathered\*

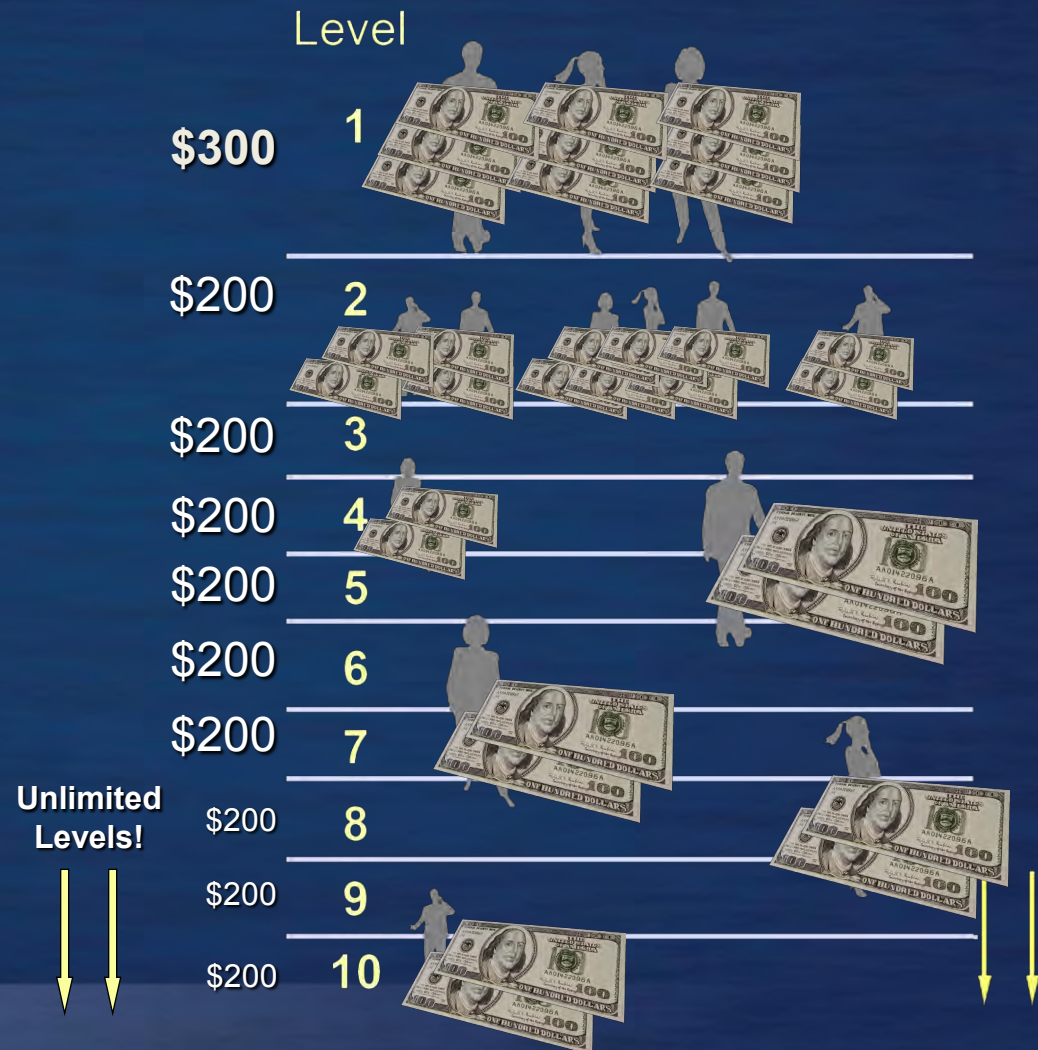
A Total  
CAB of \$200.00  
(Plus double CGU)

\* A Manager qualifies by selling 3 products or services that go active within 60 days of the Manager's start date.



## Regional Sales Manager

### Regional Sales Manager Fully Coded Bonus



# Leadership Coded Bonuses

## **Presidential Ambassadors**

Share in the revenue of the company

## **National Sales Manager Fully Coded Bonuses**

\$100 RSM + \$60 ESM + \$30 NSM CAB + CGU

## **Executive Sales Manager Fully Coded Bonuses**

\$100 RSM + \$60 ESM CAB + CGU



# The FHTM Platinum Car Program



# Remember...

Our Business is about creating *a loyal customer base* for the *products and services we offer*.



# Your VERY OWN Business!

- **NO** Experience Necessary
- **NO** Inventory Required
- **NO** Employees
- **NO** Boss
- **NO** Set Hours
- **NO** Territories
- **NO** Door-to-Door Sales Required
- **NO** Telemarketing
- **NO** Limit to Growth!





Own Your Business!

Trainer Coach: \$299.00\*  
(optional)

Manager: \$299.00\*

Representative: \$75.00 Deposit

# Is This Business For You?

- Do you have a desire for more time, money and freedom?
- Can you gather loyal customers for brand name companies?
- Do you know others who would like to earn money doing the same thing?

Then Fortune Hi-Tech Marketing is for you!



# Getting Started!

- Fill out Independent Representative Application  
(\$299.00\* Manager Fee or \$75.00 Representative Deposit)
- Get trained right away
- Introduce products and services  
to friends and family
- Fill out optional Trainer Coach Application  
(\$299.00\* Trainer Coach Fee)  
Remember: Trainer Coaches get paid  
for every Manager they train
- Work with your team  
to build your business





Your Fortune Begins Today!