



Company Overview

Arbonne is a highly regarded premium brand with a Swiss heritage. The products are healthy, botanically based and inspired by nature. Arbonne Independent Consultants believe in the Arbonne products and vision, and enjoy the flexibility of a business tailored around their lives — not the other way around. They earn income through the Arbonne compensation plan, or SuccessPlan. Arbonne is a direct selling company that operates in the United States, Australia, Canada, the United Kingdom, and Poland with a network of approximately 242,000 Active Independent Consultants and 530,000 Preferred Clients as of the end of 2014.

Arbonne Independent Consultants earn in 4 ways through our SuccessPlan:

- 1. Retail profits on sales of products purchased at discounted prices from Arbonne, Preferred Client Commissions paid on products purchased by their Preferred Clients calculated at 15% of the Suggested Retail Price of orders,
- 2. Overrides paid on their product sales volume and the sales volume of other Arbonne Independent Consultants on their team,
- 3. Mercedes-Benz Cash Bonus Program (at Vice President Level), paid on their product sales volume and the sales volume of other Arbonne Independent Consultants on their team,
- 4. Bonuses paid on their product sales volume and the sales volume of other Arbonne Independent Consultants on their team.

Earning Overrides, Bonuses and Preferred Client Commissions

During 2014, Arbonne paid in excess of \$219 million in Preferred Client commissions, overrides and bonuses (together "Earnings") to Arbonne Independent Consultants globally and \$141 million in Earnings in the United States and its territories. These Earnings do not include any retail commission income.* In the United States, Arbonne had an average of 175,500 Arbonne Independent Consultants during 2014.** Any Arbonne Independent Consultant who received Earnings in a month is an "Active Arbonne Independent Consultant" for purposes of this compensation summary. On a monthly basis, the United States had an average of 23,300 Active Arbonne Independent Consultants in 2014, or 13% of all U.S. Arbonne Independent Consultants. Because not all Arbonne Independent Consultants qualify to receive Earnings each month, the figures in this compensation summary represent the average Earnings paid in 2014 to the individuals who did.

Average Annual Earnings of Active Arbonne Independent Consultants for 2014

| | Average Annual Earnings | Top 50 Average | Bottom 50 Average | Average % of Active Arbonne Independent Consultants | Average Months to Promote |
|--------------------------|----------------------------|----------------|----------------------|--|------------------------------|
| National Vice Presidents | \$256,791 | \$565,618 | \$85,503 | 1% | 48 |
| Regional Vice Presidents | \$64,608 | \$132,726 | \$17,327 | 2% | 28 |
| Area Managers | \$17,593 | \$56,421 | \$2,423 | 7% | 15 |
| District Managers | \$3,391 | \$19,315 | \$100 | 27% | 7 |
| Independent Consultants | \$561 | \$5,062 | \$9 | 63% | n/a |

Note: These figures do not represent Arbonne Independent Consultants' profits, as they do not consider expenses incurred by Arbonne Independent Consultants in the promotion of their businesses and do not include retail commission from reselling product.

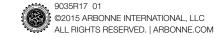
Arbonne is a proud member of the Direct Selling Association.



THERE ARE NO GUARANTEES REGARDING INCOME, AND THE SUCCESS OR FAILURE OF EACH ARBONNE INDEPENDENT CONSULTANT, LIKE ANY OTHER BUSINESS, DEPENDS ON EACH ARBONNE INDEPENDENT CONSULTANT'S OWN SKILLS AND PERSONAL EFFORT. YOU SHOULD NOT RELY ON THE RESULTS OF OTHER ARBONNE INDEPENDENT CONSULTANTS AS AN INDICATION OF WHAT YOU SHOULD EXPECT TO EARN.

For further details about the Arbonne SuccessPlan, speak to your Arbonne Independent Consultant, visit arbonne.com or call Customer Service at 1.800.ARBONNE.





^{*}Arbonne Independent Consultants can earn up to 35% retail profit on Client purchases. Arbonne does not provide an estimate of average or actual Arbonne Independent Consultant income from retail sales in this compensation summary because published retail price is only a suggested price, Arbonne Independent Consultants are free to set their own retail prices for Clients, and many Arbonne Independent Consultants also purchase products to personally use.

^{**}Figures regarding Arbonne Independent Consultants do not include Client or Preferred Client accounts, which are not eligible to participate in the Arbonne SuccessPlan.