

What Is The Income Potential of Isagenix?

Isagenix has produced a new Earnings Statement and Disclaimer to help you present the accurate earnings potential of the Isagenix Opportunity. It is has been added to your replicated Isagenix website under the Income Plan section.

This new tool has been fully researched for accuracy and demonstrates the earning power of the Isagenix Compensation Plan in a credible way. It also depicts earnings in a balanced format within Leadership and Development Ranks. As you see that many full-time leaders are earning incredible incomes, you'll also observe that meaningful incomes are being achieved by beginning, part-time business builders. The values are for 2003 and will be updated with 2004 amounts in the first quarter of 2005.

"Isagenix is a relatively new company and the earnings achieved so far are nothing short of spectacular," says Jim Coover, Co-founder of Isagenix. "As you grow your team, and as teams grow company wide, future Earnings Statements will continue to reflect the tremendous potential of owning your own Isagenix business, and the unequaled income opportunity Isagenix International offers through its Team Compensation Plan."

HIGHLIGHTS OF 2003 EARNINGS STATEMENT

Average earnings for a
6 Star Golden Circle
& above:
\$527,694

Average earnings for all
Executives
& Above:
\$43,745

Average earnings for all
Consultants & above
Qualifying for
Team Bonuses:
\$2,379

Average earnings for all
Associates receiving
Commissions:
\$245



ANNUAL 2003 ISAGENIX INDEPENDENT ASSOCIATE EARNING STATEMENT

Displayed below is the earnings statement for all Independent Associates in the U.S., Canada, and Puerto Rico for 2003. Data is based on the number of Active Consultants as of the end of 2003. (Ranges are listed in US Dollars.) Data for 2003 Canadian annual earnings is not available separately.

LEADERSHIP RANKS	HIGH	LOW	AVERAGE	% of LEADERS AT RANK
6 Star Golden Circle (and above)	\$1,684,652	\$128,282	\$527,694	3.3%
5 Star Golden Circle	\$ 211,075	\$ 44,031	\$133,221	4.1%
4 Star Golden Circle	\$ 143,527	\$ 24,431	\$ 74,375	5.9%
3 Star Golden Circle	\$ 99,337	\$ 11,358	\$ 50,249	7.4%
2 Star Golden Circle	\$ 62,291	\$ 1,891	\$ 28,522	21.0%
1 Star Golden Circle	\$ 28,017	\$ 573	\$ 12,756	24.0%
Executive	\$ 21,486	\$ 124	\$ 6,008	34.3%

Average earnings for all Executives and above at Leadership Ranks: \$43,745

DEVELOPMENT RANKS	HIGH	LOW	AVERAGE	% of LEADERS AT RANK
Star Consultants	\$23,710	\$50	\$4,851	1.6%
Consultants*	\$22,906	\$10	\$ 696	23.2%
Associate	\$13,162	\$ 5	\$ 137	75.2%

*First Development Rank eligible for Team Bonuses

Average earnings for all Consultants and above qualifying for Team Bonuses: \$2,379.56

Average earnings for all Associates receiving commissions: \$245.31

The Associate earnings listed in this chart are not a guarantee or projection of actual earnings or profits of the income that an Isagenix Associate will earn through his or her participation in the Compensation Plan. Any representation or guarantee of earnings would be misleading. Success with the Isagenix compensation plan results only from successful sales efforts and requires persistence on the part of the Isagenix Associate. Revised 11-04

Income Potential of Isagenix Improving

HIGHLIGHTS OF 2004 EARNINGS STATEMENT

Average earnings for a
6 Star Golden Circle
& above:
\$752,426

Isagenix has updated its Earnings Statement and Disclaimer with results from 2004. Isagenix produces the Income Chart to help you present the accurate earnings potential of the Isagenix Opportunity in a credible way.

You'll observe on the new, updated chart that meaningful incomes are being achieved by beginning, part-time business builders, and many full-time leaders are earning incredible incomes. The average earnings are rising as the company grows and matures.

This chart has been fully researched for accuracy and demonstrates the earning power of the Isagenix Compensation Plan. It also depicts earnings in a balanced format within Leadership and Development Ranks. In addition to publishing this new chart in the Monthly Insider, it has been added to your replicated Isagenix website under the Income Plan section.



Average earnings for all
Consultants & above
Qualifying for
Team Bonuses:
\$2,480.36

Average
earnings
for all
Executives
& Above:
\$47,106

Average earnings for all
Associates receiving
Commissions:
\$1,156.86

ANNUAL 2004 ISAGENIX INDEPENDENT ASSOCIATE EARNING STATEMENT

Displayed below is the earnings statement for all Independent Associates in the U.S., Canada, and Puerto Rico for 2004. Data is based on the number of Active Consultants as of the end of 2004. (Ranges are listed in U.S. Dollars.) Data for 2004 Canadian annual earnings is not available separately.

LEADERSHIP RANKS	HIGH	LOW	AVERAGE	% of LEADERS AT RANK
6 Star Golden Circle (and above)	\$1,357,407	\$408,612	\$752,426	2%
5 Star Golden Circle	\$ 385,562	\$179,652	\$248,888	4%
4 Star Golden Circle	\$ 178,645	\$ 65,886	\$115,991	5%
3 Star Golden Circle	\$ 104,709	\$ 8,633	\$ 67,192	8%
2 Star Golden Circle	\$ 67,435	\$ 9,110	\$ 34,798	16%
1 Star Golden Circle	\$ 32,087	\$ 1,995	\$ 14,490	33%
Executive	\$ 72,436	\$ 666	\$ 7,441	32%

Average earnings for all Executives and above at Leadership Ranks: \$47,106

DEVELOPMENT RANKS	HIGH	LOW	AVERAGE	% of LEADERS AT RANK
Star Consultants	\$25,220	\$286	\$5,647	2%
Consultants*	\$28,258	\$ 10	\$ 600	45%
Associate	\$11,451	\$ 5	\$ 151	53%

*First Development Rank eligible for Team Bonuses

Average earnings for all Consultants and above qualifying for Team Bonuses: \$2,480.36

Average earnings for all Associates receiving commissions: \$1,156.86

Average earnings for all Members, including non-qualifying Associates and Preferred Customers: \$142.24

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Success with the Isagenix compensation plan results only from successful sales efforts and requires persistence on the part of the Isagenix Associate. Revised 03-05