



Product-Oriented

Real people are achieving real results with Isagenix® products and that's why **84%** of those who purchase Isagenix each month are simply product users. While some will eventually recognize the earning potential available through the Isagenix wealth opportunity, many will just stick to using the products for improved health and weight loss.

84% are simply product users

Sharing the Products

When Isagenix Associates and customers experience the power of the products, they naturally want to share it with those they care for. About **16%** have helped at least one other person try the products. If an Associate sponsors two people, one on their left leg and one on their right leg, then they become a Consultant and are eligible to earn commission and team bonuses based on the amount of products their sponsored people purchase. This is when the real fun (and the extra earning) begins!

Active Status	Percent With This Status	Annual Income			Minimum Personal Customers	Average Personal Customers	Minimum Total 4PET*	Average Total 4PET*	Time to Achieve Status		
		High	Low	Average					Shortest Time	Longest Time	Average Time
Associate	66%	\$26,030	\$0	\$197	0	2	0	11	1 mo	1 mo	1 mo
Consultant	34%	\$130,447	\$7	\$1,767	2	8	2	72	1 mo	104 mos	4 mos

16% have helped other people experience the products

Expansion of Influence

Once many of our Consultants get their first checks, they decide to take it to the next level (becoming a business builder™). Star Consultants focus on developing and growing their team and have to put forth more effort to help at least five other people become Consultants. That means each of their sponsored Consultants must maintain two people on their team, with one on their left leg and one on their right. They put in additional effort but the financial rewards are worth it.

Active Status	Percent of Business Builders With This Status	Annual Income			Minimum Personal Customers	Average Personal Customers	Minimum Total 4PET*	Average Total 4PET*	Time to Achieve Status		
		High	Low	Average					Shortest Time	Longest Time	Average Time
Star Consultant	27%	\$37,202	\$158	\$15,756	5	45	15	566	1 mo	101 mos	14 mos
Executive	7%	\$145,038	\$500	\$13,399	10	30	30	494	1 mo	102 mos	21 mos



“Star” Performer

You don't have to be a network marketing guru to reach for the “stars,” but by this point, more time and energy is definitely being put into growing the business. Those who reach the first Star Circle levels have more team members, more volume and more cycles. More cycles translates to extra “0’s” on your commissions check and possibly enough to cover a car payment or significant contribution to the family budget.

Active Status	Percent of Business Builders With This Status	Annual Income			Minimum Personal Customers	Average Personal Customers	Minimum Total 4PET*	Average Total 4PET*	Time to Achieve Status		
		High	Low	Average					Shortest Time	Longest Time	Average Time
One Circle	33%	\$111,698	\$4,569	\$41,342	2	40	40	1200	1 mo	104 mos	22 mos
Two Circle	16%	\$207,878	\$32,797	\$88,169	2	49	13	2200	1 mo	106 mos	27 mos
Three Circle	5%	\$396,430	\$117,739	\$160,604	2	65	973	3293	2 mos	101 mos	32 mos

You don't have to be a network marketing guru to reach for the “stars” ■

Six-Figure Success

To create an annual six-figure income, our 3-Star Golden Circle and above leaders have dedicated their daily time and energy to reaching down deep into their organizations to find new, key leaders to increase their growth exponentially. This is not just a hobby; it's a career, but one without an income cap! Their paychecks are covering living expenses and possibly even helping a spouse retire from the 9-to-5. This is where people start to live their dreams.

Active Status	Percent of Business Builders With This Status	Annual Income			Minimum Personal Customers	Average Personal Customers	Minimum Total 4PET*	Average Total 4PET*	Time to Achieve Status		
		High	Low	Average					Shortest Time	Longest Time	Average Time
Four Circle	5%	\$385,494	\$169,052	\$240,304	12	58	648	3633	8 mos	98 mos	37 mos
Five Circle	3%	\$646,524	\$293,100	\$472,917	7	64	68	7290	12 mos	99 mos	45 mos
Six Circle	2%	\$1,382,195	\$658,710	\$867,938	8	29	2408	7569	12 mos	109 mos	63 mos
Seven to 10 Circle	1%	\$2,091,564	\$916,552	\$1,428,739	9	25	429	8987	48 mos	94 mos	70 mos

This is where people start to live their dreams ■

This earnings statement consists of all Independent Associates where Isagenix does business for July 2010 to June 2011. Data is based on the number of Active Consultants as of the end of June 2011. (Ranges are listed in U.S. Dollars.) Data for July 2010 to June 2011. Canadian annual earnings is not available separately.

The Associate earnings listed in this chart are not a guarantee or projection of actual earnings or profits of the income that an Isagenix® Associate will earn through his or her participation in the Compensation Plan. Any representation or guarantee of earnings would be misleading. Success with the Isagenix compensation plan results only from successful sales efforts and requires persistence on the part of the Isagenix Associate.

* 4PET – 4 Level Personally-Enrolled Team

** Business Builder constitutes approximately 1.3% of those earning commissions