

2010 Income Disclosure

SendOutCards Compensation Plan

The SendOutCards compensation plan allows you to determine your own income through your business activities. SendOutCards offers a complete suite of tools for you to use as you build your business. Your success with SendOutCards results only from successful sales efforts, which require hard work, diligence, skill, persistence, competence and leadership. Your success will depend upon how well you exercise these qualities, in addition to your effectiveness in selling SendOutCards products, developing customers, building and training a sales organization. SendOutCards makes no guarantee of financial success.

The earnings of the distributors in this chart are not necessarily representative of the income a distributor will earn through the SendOutCards compensation plan. The average annual income and median annual income for ALL distributors at all ranks, which includes Active and Inactive Distributors, in 2010 was \$478.75, and \$14.40, respectively. Forty-five percent (45%) of U.S. Distributors did not earn any commissions in 2010.

Rank	% of Total Distributors at this Rank in 2010	% of Active* Distributors at this Rank in 2010	Average Gross Annual Earnings for Active Distributors	Median Gross Annual Earnings for Active Distributors	Avg. No. of Months to Achieve Rank	Median No. of Months to Achieve Rank
Distributor	95.29%	92.26%	\$335.10	\$139.88	0	0
Manager	2.58%	4.11%	\$914.49	\$563.96	13.94	11.25
Senior Manager	1.96%	3.34%	\$5,058.50	\$3,183.45	4.39	3.88
Executive	0.14%	0.26%	\$33,552.26	\$23,992.45	11.80	11.56
Senior Executive	0.01%	0.03%	\$111,912.45	\$73,587.34	26.22	22.00
Eagle	< 0.01%	0.01%	\$546,701.41	\$284,274.02	36.25	41.00

*An "Active" Distributor are those distributors in their first year following enrollment, and distributors who have paid their annual renewal fee for the year and met the minimum volume requirement of 30 PV.

The figures are not guarantees or projections of your actual earnings or profits.