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Simon Davies

Chief Analytics Officer at Fortune Hi-Tech Marketing, Inc.

Lexington, Kentucky Area | Marketing and Advertising

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Simon Davies's Overview

Current **Chief Analytics Officer at Fortune Hi-Tech Marketing, Inc.**

Past Chief Financial Officer at Fortune Hi-Tech Marketing, Inc
 Director, Internal Audit at Herbalife
 Group Accountant at West Berkshire Priority Care Service
[see all](#)

Education University of Kent

Connections **144** connections

Simon Davies' Summary

A seasoned executive with twenty years of diverse financial exposure within the wholesale and retail consumer products industry. Extensive experience managing all facets of a dynamic accounting function including controls, reporting, tax compliance, and cash flow within a rapidly growing sales environment.

Specialties

Particular expertise in developing and implementing systems and controls in an international environment.

Simon Davies' Experience

Chief Analytics Officer

Fortune Hi-Tech Marketing, Inc.

January 2012 – Present (1 year) | Lexington, Kentucky Area

A closely held, private, mid-market consumer products company currently with operations in four countries. Esta wholesales and retails multiple consumer products and services including weight loss and nutritional, skin care, telecommunications, Network, cell phone services, VOIP, home security, and others.

Chief Financial Officer

Fortune Hi-Tech Marketing, Inc

January 2006 – December 2011 (6 years) | Lexington, Kentucky Area

A closely held, private, mid-market consumer products company currently with operations in four countries. Esta wholesales and retails multiple consumer products and services including weight loss and nutritional, skin care, t Network, cell phone services, VOIP, home security, and others.

Director, Internal Audit

Herbalife

Public Company; 1001-5000 employees; HLF; Health, Wellness and Fitness industry
1994 – 2005 (11 years) | Uxbridge, United Kingdom

A publically quoted (NYSE Symbol: HLF) consumer products company with operations in fifty seven countries ar the wholesale and distribution of weight management, nutritional, and personal care products. Held a series of p including Finance Manager (Europe North), Senior Finance Manager (Europe North), Director, Internal Audit (EM

Group Accountant

West Berkshire Priority Care Service

April 1993 – November 1994 (1 year 8 months) | Reading, United Kingdom

A third wave NHS Trust with income of £60 million and 2,500 employees. Responsible for production of consolid accounts, establishing and monitoring of a budgetary control framework, and costing and pricing of services gen employed.

Auditor

Clark Whitehill

September 1989 – April 1993 (3 years 8 months) | Reading, United Kingdom

Simon Davies' Skills & Expertise

Internal Controls

Accounting

Sarbanes-Oxley Act

Forecasting

Financial Reporting

Simon Davies' Education

University of Kent

1986 – 1989

Simon Davies' Additional Information

Groups and
Associations:



Association of Chartered Accountants in the US (ACAUS) Group



Direct Selling Association



MLM Network

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