



2011 INCOME DISCLOSURE POLICY OF U.S. BRAND PARTNERS

Vemma offers its Brand Partners an opportunity to achieve a lifetime of better health through its clinically studied, single formula, Vemma products. While many of our Brand Partners join the Vemma family simply to enjoy our life-changing products, others want to share their results and take advantage of the many income benefits our business opportunity provides. With Vemma, you can work part-time and earn a supplemental income, or focus solely on your Vemma Brand Partnership and increase your financial potential. It's completely up to the individual how much he or she wants to achieve! Our business model is designed to reward our Brand Partner by giving them an opportunity to purchase Vemma products at wholesale and reselling them at retail. If the Brand Partner wants to increase his or her involvement in the business and enjoy the possibility of higher levels of income, he or she may sponsor others into the business and develop an organization.

There are two forms of income with Vemma – immediate income and long term income. Our plan is based on the simple two (2) team building concept - a left side team and a right side team. Since there are just two (2) teams to build, this creates excitement as new Brand Partners join, one after the other, down team lines, helping more people benefit from the volume and creating greater leverage within the plan.

In order to be considered active, you must have an Auto-delivery base order with a 60 reward point minimum order every five (5) weeks. Platinum and above Brand Partners are considered active if they have an Auto-delivery base order with 120 reward points every five (5) weeks. A 60 reward point or 120 reward point order will activate your account for four (4) volume periods including the volume week in which the order is placed, plus one (1) volume week grace period. As an active Brand Partner, you can accrue volume from sales that occur under you in your power leg.

Active Brand Partners (U.S.)

Leader Rank	Percent of Average Earners Per 4 Week Period	Annualized Average Earnings
Member	29.88%	\$421.18
Bronze Leader	43.00%	\$954.99
Silver Leader	11.35%	\$3,071.57
Gold Leader	7.39%	\$5,960.56
Diamond Leader	4.81%	\$11,645.84
Platinum Leader	1.20%	\$33,519.31
Star Platinum	0.60%	\$31,067.55
Executive	0.70%	\$45,948.87
Star Executive	0.28%	\$70,195.04
Presidential	0.30%	\$101,591.67
Star Presidential	0.10%	\$166,591.39
Ambassador	0.17%	\$222,121.55
Star Ambassador	0.11%	\$388,181.87
Royal Ambassador	0.11%	\$1,040,056.14

The amounts above are in addition to and do not include profits earned on the resale of products to consumers or other Brand Partners.

The figures stated above are not a guarantee nor are they a projection of a typical Brand Partner's earnings or profits. Like any other independent business, the achievement or failure of a Brand Partner depends upon his or her skill set, commitment and desire to succeed. At Vemma, the opportunity to earn more is always available to each and every Brand Partner. For more information on Vemma's Referral Bonus Program, please go to <http://www.vemma.com/backoffice/pdf/compensationPlan.pdf>.