



2012 Income Disclosure Statement

Title	Income			Average % of Paid Consultants	Average % of Active Consultants
	Low	Average	High		
C	\$60	\$695	\$4,088	43.0%	24.9%
EC	\$60	\$2,862	\$19,784	34.4%	19.9%
Level I EC	\$248	\$4,075	\$20,964	11.0%	6.3%
Level II EC	\$700	\$7,094	\$24,386	7.2%	4.1%
Level III EC	\$3,072	\$13,684	\$42,570	1.8%	1.0%
Level IV EC	\$6,026	\$22,335	\$60,735	0.6%	0.4%
Level V EC	\$6,082	\$58,842	\$649,232	1.9%	1.1%
RF ^x EC	\$230,740	\$648,102	\$1,171,173*	0.1%	0.1%

Rodan & Fields, LLC ("R+F") markets its products through a network of Independent Consultants. The income statistics shown above include Commissions, Generational Overrides and Retail Profit earned by R+F Independent Consultants pursuant to the R+F Compensation Plan. The average annual income was calculated by adding the average monthly incomes from January 1 through December 31, 2012 ("2012") for the above Titles. For purposes of this disclosure, "Paid Consultant" is a Consultant who received payment in at least one month during 2012, and an "Active Consultant" is a Consultant who sold or purchased any Products or who received payment in at least one month during 2012. The average annualized income for R+F Independent Consultants who qualified for payment in 2012 was \$4,291. The average annualized income for all Active Consultants in 2012 was \$2,480.

The income shown above is not necessarily representative of the income, if any, that an R+F Independent Consultant can or will earn through his or her participation in the R+F Compensation Plan. These figures should not be considered as guarantees or projections of your income. Success results only from sales efforts, which require hard work, diligence, and leadership. Your success will depend upon how effectively you exercise these qualities.

Rodan + Fields® launched its direct selling business in March 2008.

*Represents the annualized average earnings of the top 25% of RF^x Consultants for the reporting period.