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**VVRI Founders Club Investment Presentation**

April 5, 2024

*“By the Residents For the Residents”*

## AGENDA



- ❖ **Team Introductions (5 min)**
- ❖ **Who we are and where we're going recap (Mike) (5 min)**
- ❖ **Membership Benefits and Investment presentation (25 min)**
- ❖ **Q&A (25 min)**

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## Founding Team



### **Mikael Petterson – Founder & CEO**

- Mikael has over 18 years cruise line finance experience, most recently as a cruise start-up consultant. He has operational finance experience at Royal Caribbean. He led the financial planning team at Prestige Cruise Holdings for over 5 years and headed the merger acquisition analysis with Norwegian Cruise Line. He holds an MBA from University of South Florida.



### **Kathy Villalba – Chief Operating Officer**

- Kathy brings over 20 years of Maritime Operational Management, Supply Chain and Logistics experience. She has worked at Royal Caribbean, Celebrity Cruises, and Prestige Cruise Holdings optimizing strategic sourcing and cost improvement initiatives, leading drydock planning and project management for cruise ship refurbishments and revitalizations. She holds an MBA from Florida International University.



### **Najam Saqib – CTO**

- Najam is Villa Vie's technical strategist and innovation developer. With a background in artificial intelligence, and network engineering his focus is on technology and innovation management. He aligns the technology behind the scenes making Villa Vie's vision possible.

*“Founders & Visionaries of the Seven Seas”*



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### **Mission Statement**

Villa Vie Residences is the Ultimate World Cruise Residence specifically designed for those wanting to live, work and explore from their residence at sea.

The first residential community at sea to deliver a reasonably priced, luxurious and distinguished service where the never-ending world cruise itinerary can be booked by segments from 45 to 120 days.

We proudly embrace the richness & power of diversity by building a highly refined community made of residents, guests and staff from different cultures and countries.

*“Our Residents, Guests and Staff... Our True Ambassadors”*

## The Founders Club Exclusive Benefits (Double Occupancy)



FC Membership Benefits	Silver	Gold	Black
Maximum # of memberships	40	20	10
FC Membership Price	\$ 25,000	\$ 100,000	\$ 500,000
Cabin Cost/Year (double occupancy) <sup>(1)</sup>	\$ 65,000	\$ 87,000	\$ 150,000
FC Discount on paid cabin fee <sup>(2)</sup>	\$ 6,500	\$ 13,050	\$ 30,000
FC Onboard Credits <sup>(3)</sup>	3,000	12,000	48,000
FC Air Travel Benefit/Year	\$ -	\$ 4,000	\$ 16,000
Total Annual Benefit <sup>(4)</sup>	\$ 9,500	\$ 29,050	\$ 94,000
Annual Benefit - Return % <sup>(5)</sup>	38%	29%	19%
	Silver	Gold	Black
CLASS E SHARES IN VVRI	50,000	200,000	1,000,000
Forecasted Return/Year <sup>(6)</sup>	\$ 23,333	\$ 93,333	\$ 466,667
Average Investment Return/Year %	93%	93%	93%
	Silver	Gold	Black
Total Founders Club Benefit <sup>(7)</sup>			
Forecasted VVRI Share Value	\$ 70,000	\$ 280,000	\$ 1,400,000
Aggregate Value of Onboard Credit	9,000	36,000	144,000
Aggregate Cabin fee discount	\$ 19,500	\$ 39,150	\$ 90,000

1. Example only using: Inside Cabin (Silver); Outside Cabin (Gold); Balcony Cabin (Black)
2. Upon check-in on the ship, all onboard credits for your journey (up to 12 months at any one time) are deposited into your account. These credits have no cash value and are applied at a 1:1 conversion rate to onboard amenities. Unused credits at the end of a 12-month term are retired without carry forward rights.
3. 10% of total cabin occupancy fees paid in a 12-month term.
3. Up to this value of credits earned based on 12 consecutive months commitment of cabin occupancy. Shorter terms equates to fractional accumulation of credits based on duration of cabin occupancy fees paid in full.
4. Calculated by adding the 10% cabin fee to the onboard amenity cash discount applied to utilizing earned credits plus the annual airfare benefit.
5. Percentage calculated from dividing total annual benefit by the FC Membership Price.
6. Initial share price set at \$0.50/share. Share lock up term is 2 years from date of signing SSA. Calculated using the forecasted share price of \$1.40 as at July 2026 divided over 3 years investment term.
7. Example of Forecast aggregate total return & value of VVRI shares along with FC membership benefits package at year 3 of membership ownership.

### Residents have First Opportunity to Invest (ONBOARD)

- \$25,000 Minimum Investment
- Class B Shares in VVRI
- 10% discount on your Villa Vie Residence Cabin
- Earned onboard credits
- Onboard & Event Voting Rights (ie: experience/amenities onboard)
- Founders Club Privileges (to be formed)
- Founders Club Swag

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## The Founders Club Exclusive Benefits (Single Occupancy)



FC Membership Benefits	Silver	Gold	Black
Maximum # of memberships	40	20	10
FC Membership Price	\$ 25,000	\$ 100,000	\$ 500,000
Cabin Cost/Year (double occupancy) <sup>(1)</sup>	\$ 45,500	\$ 69,600	\$ 135,000
FC Discount on paid cabin fee <sup>(2)</sup>	\$ 4,550	\$ 10,440	\$ 27,000
FC Onboard Credits <sup>(3)</sup>	3,000	12,000	48,000
FC Air Travel Benefit/Year	\$ -	\$ 4,000	\$ 16,000
Total Annual Benefit <sup>(4)</sup>	\$ 7,550	\$ 26,440	\$ 91,000
Annual Benefit - Return % <sup>(5)</sup>	30%	26%	18%
	Silver	Gold	Black
<b>CLASS E SHARES IN VVRI</b>	50,000	200,000	1,000,000
Forecasted Return/Year <sup>(6)</sup>	\$ 23,333	\$ 93,333	\$ 466,667
Average Investment Return/Year %	93%	93%	93%
	Silver	Gold	Black
<b>Total Founders Club Benefit <sup>(7)</sup></b>			
Forecasted VVRI Share Value	\$ 70,000	\$ 280,000	\$ 1,400,000
Aggregate Value of Onboard Credit	9,000	36,000	144,000
Aggregate Cabin fee discount	\$ 13,650	\$ 31,320	\$ 81,000

1. Example only using: Inside Cabin (Silver); Outside Cabin (Gold); Balcony Cabin (Black)
2. Upon check-in on the ship, all onboard credits for your journey (up to 12 months at any one time) are deposited into your account. These credits have no cash value and are applied at a 1:1 conversion rate to onboard amenities. Unused credits at the end of a 12-month term are retired without carry forward rights.
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## The Founders Club Exclusive Opportunity



### Elite Share Ownership Opportunity

- ✓ Exclusive opportunity to own corporate shares in VVRI the parent company
- ✓ Share in profitability of VVRI as we grow and expand
- ✓ VVRI Share Value of \$1.1/share is discounted to \$0.50/share for our Founders Club Membership

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## Founders Club Membership & Investment Process



### YOUR NEXT STEPS.....

1. Decide which membership is right for you, (only one membership per cabin)
2. If interested, request a Membership Investment Package for the level you've chosen (Silver, Gold or Black).  
*Deadline for information request is set for May 15th, 2024.*
3. 14-day Due Diligence period starts upon receipt of Investment package.  
*Deadline for review is set for May 30, 2024.*
4. If you decide to proceed send the executed Share Subscription Agreement (SSA) along with wire confirmation back to VVRI as per the instructions found in your investment package by the due date.

*ALL INVESTMENT DOCUMENTS SIGNED AND FUNDS DEPOSITED BY May 30th, 2024*

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QUESTIONS?

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## The Founders Club Exclusive Benefits



### CONTACT US:

**Mike:** [Mike@VillaVieResidences.com](mailto:Mike@VillaVieResidences.com)  
**Kathy:** [Kathy@VillaVieResidences.com](mailto:Kathy@VillaVieResidences.com)

### BOOK YOUR 15 MIN Q&A

[Click here to book a Meeting](#)

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## Important Dates

- Estimated Sail Date from Southampton: May 15th, 2024
- Cabin Fee Payment Schedule:
  - 10% Deposit due upon booking
  - Full payment for the first segment due by February 15th
  - Subsequent segments: Full payment due 90 days before



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## ANNUAL PRICING - SINGLE TRAVELERS

Membership/Cabin	Inside	Outside	Balcony
Standard Price (365 days)	\$44,418	\$68,688	\$129,870
Silver (10%)	\$39,976	\$61,819	\$116,883
Gold (15%)	\$37,755	\$58,385	\$110,390
Black (20%)	\$35,534	\$54,950	\$103,896

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## ANNUAL PRICING - DOUBLE OCCUPANCY

Membership/Cabin	Inside	Outside	Balcony
Standard Price (365 days)	\$64,970	\$86,870	\$145,270
Silver (10%)	\$58,473	\$78,183	\$130,743
Gold (15%)	\$55,225	\$73,840	\$123,480
Black (20%)	\$51,976	\$69,496	\$116,216

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## STANDARD CABIN PRICING (Double Occupancy)



- Inside: \$89/day
- Outside: \$119/day
- Balcony: \$199/day



*This pricing assumes the mid-points of the ships under procurement review.*

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