



OPTAVIA 2025 U.S. Income Disclosure Statement*

2025 ANNUAL INCOME RANGES OF ALL INDEPENDENT OPTAVIA COACHES

Earnings Range	% of Total	Average Months	Median Months
NO EARNINGS	23.28%	29	13
\$0.01 - \$100	10.17%	38	36
\$100.01 - \$250	11.75%	41	36
\$250.01 - \$500	12.12%	47	44
\$500.01 - \$1000	12.47%	50	47
\$1000.01 - \$2500	12.42%	51	48
\$2500.01 - \$5000	6.37%	55	53
\$5000.01 - \$7500	2.57%	61	59
\$7500.01 - \$10000	1.49%	66	61
\$10000.01 - \$15000	1.68%	66	62
\$15000.01 - \$20000	1.13%	70	65
\$20000.01 - \$30000	1.65%	72	66
\$30000.01 - \$50000	1.53%	77	68
\$50000.01 - \$100000	0.92%	87	80
\$100000.01 - \$200000	0.30%	116	101
\$200000.01+	0.15%	143	122

*Based on 2025 Annual Income Ranges of ALL Independent OPTAVIA Coaches operating in the U.S. under the U.S. Compensation Plan.

These figures are not guarantees or projections of expected earnings or profits, and the income levels represented do not include expenses independent OPTAVIA Coaches may have incurred in building their businesses. OPTAVIA makes no guarantee of financial success. Success with OPTAVIA results from successful sales efforts, which require hard work, diligence, skill, persistence, competence, and leadership.